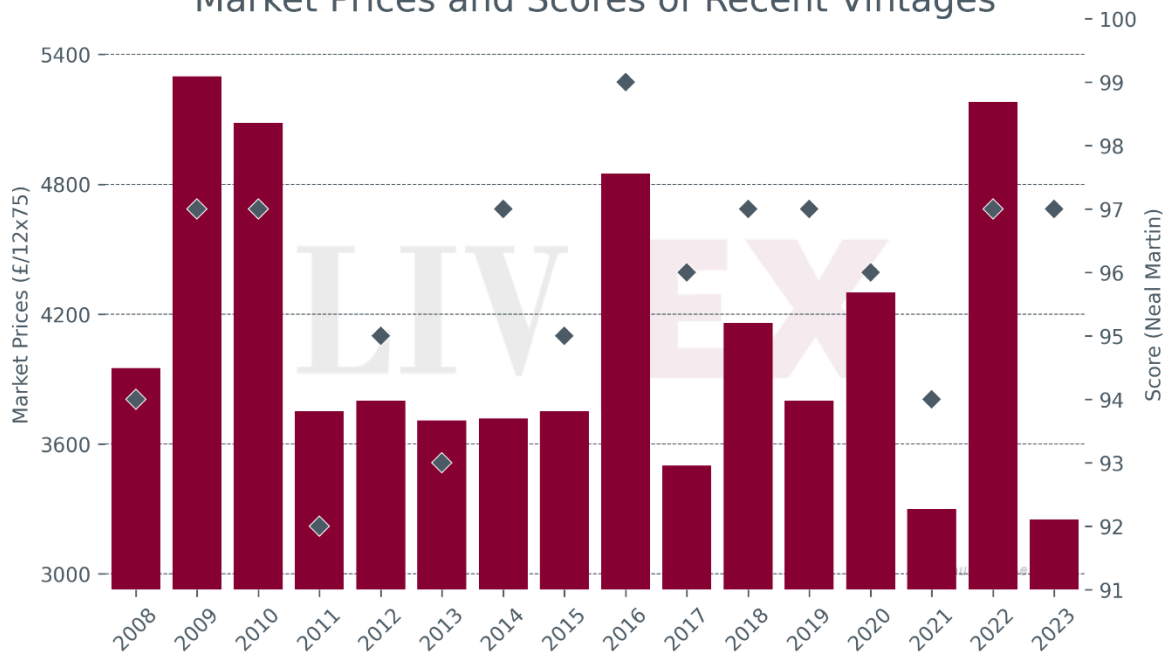


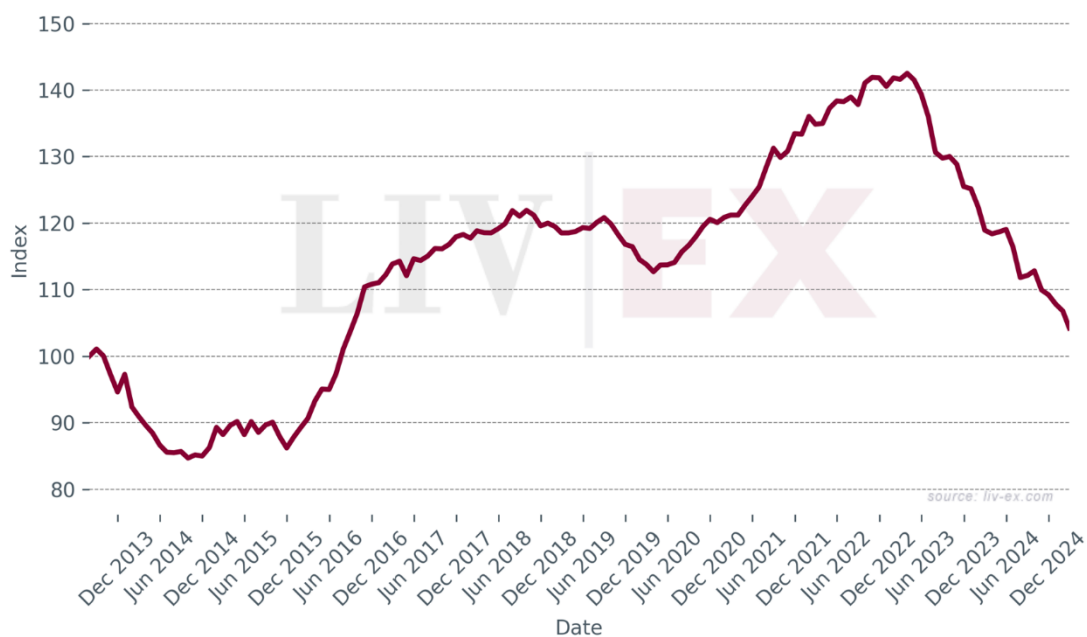
Château Mouton Rothschild

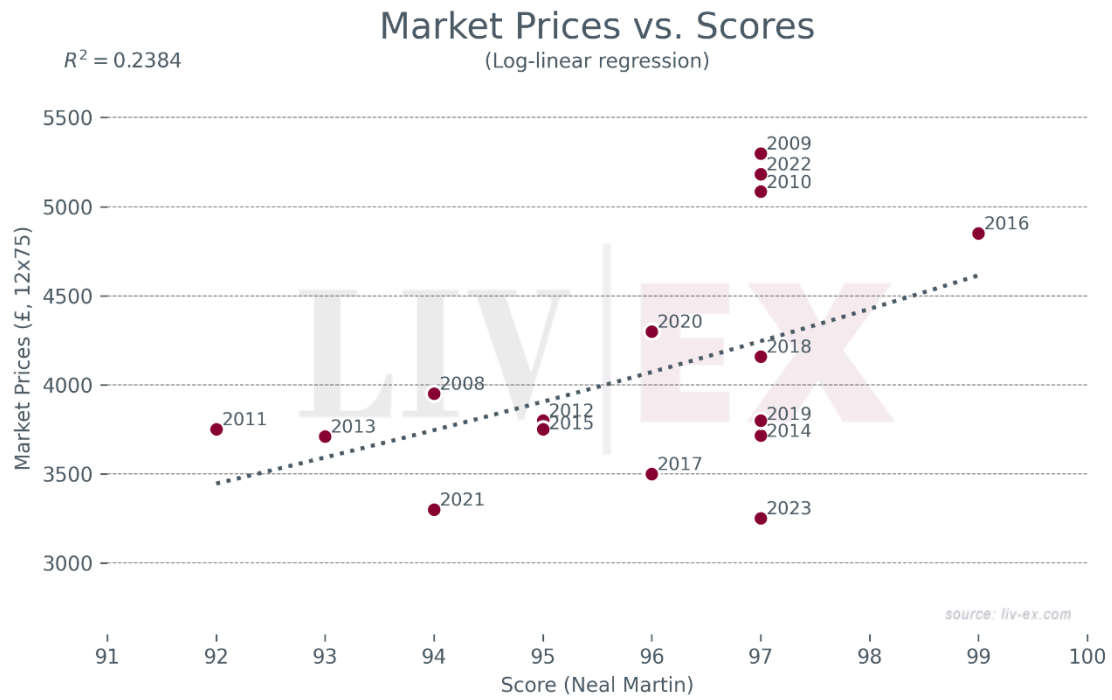
- Since January 2024, Mouton has accounted for 3.0% of all trade value, making it the 2nd top-traded brand by value, behind Lafite.
- **2020** is its top-traded vintage, accounting for 13.3% of all Mouton trade value
- Ranked no.7 in the **2024 Power 100**, up 5 places on 2023.

Market Prices and Scores of Recent Vintages



Market Price Index





Breakdown of buyer geography

	United States	United Kingdom	Europe	Asia
Past month share (%)	13.0%	10.7%	53.7%	22.5%
Past year share (%)	21.1%	24.3%	32.7%	21.9%

Prices (£/12x75)

Vintage	Market Price	Ex-London	MP to ex-Lon.	Ex-neg.	MP to ex-neg.	Ex-chât.	MP to ex-chât.
2023	£3,242	£4,068	-20.3%	£3,311	-2.1%	£2,759	17.5%
2022	£5,182	£6,216	-16.6%	£5,356	-3.2%	£4,463	16.1%
2021	£3,300	£5,100	-35.3%	£4,301	-23.3%	£3,584	-7.9%
2020	£4,300	£5,196	-17.2%	£4,464	-3.7%	£3,720	15.6%
2019	£3,800	£3,588	5.9%	£3,025	25.6%	£2,521	50.7%
2018	£4,160	£5,112	-18.6%	£4,311	-3.5%	£3,593	15.8%
2017	£3,500	£4,320	-19.0%	£3,667	-4.6%	£3,056	14.5%
2016	£4,850	£5,180	-6.4%	£4,366	11.1%	£3,638	33.3%
2015	£3,750	£4,160	-9.9%	£3,616	3.7%	£3,013	24.5%
2014	£3,717	£2,580	44.1%	£2,078	78.9%	£1,732	114.7%
2013	£3,710	£2,400	54.6%	£2,099	76.8%	£1,749	112.1%
2012	£3,800	£2,800	35.7%	£2,449	55.2%	£2,040	86.2%
2011	£3,750	£3,770	-0.5%	£3,478	7.8%	£2,898	29.4%
2010	£5,084	£7,750	-34.4%	£6,987	-27.2%	£5,822	-12.7%
2009	£5,300	£7,800	-32.1%	£6,070	-12.7%	£5,059	4.8%
2008	£3,950	£1,750	125.7%	£1,568	151.8%	£1,359	190.6%

Prices (€/1x75)

Vintage	Market Price	Ex-London	MP to ex-Lon.	Ex-neg.	MP to ex-neg.	Ex-chât.	MP to ex-chât.
2023	€324	€398	-18.6%	€324	0.1%	€270	20.1%
2022	€518	€599	-13.5%	€516	0.4%	€430	20.5%
2021	€330	€498	-33.7%	€420	-21.4%	€350	-5.7%
2020	€430	€503	-14.5%	€432	-0.5%	€360	19.4%
2019	€380	€334	13.6%	€282	34.8%	€235	61.7%
2018	€416	€484	-14.0%	€408	2.0%	€340	22.4%
2017	€350	€410	-14.6%	€348	0.6%	€290	20.7%
2016	€485	€498	-2.7%	€420	15.5%	€350	38.6%
2015	€375	€442	-15.1%	€384	-2.3%	€320	17.2%
2014	€372	€298	24.7%	€240	54.9%	€200	85.8%
2013	€371	€247	50.2%	€216	71.8%	€180	106.1%

2012	€380	€274	38.5%	€240	58.3%	€200	90.0%
2011	€375	€390	-3.9%	€360	4.2%	€300	25.0%
2010	€508	€732	-30.6%	€660	-23.0%	€550	-7.6%
2009	€530	€771	-31.3%	€600	-11.7%	€500	6.0%
2008	€395	€167	136.0%	€150	163.3%	€130	203.8%