

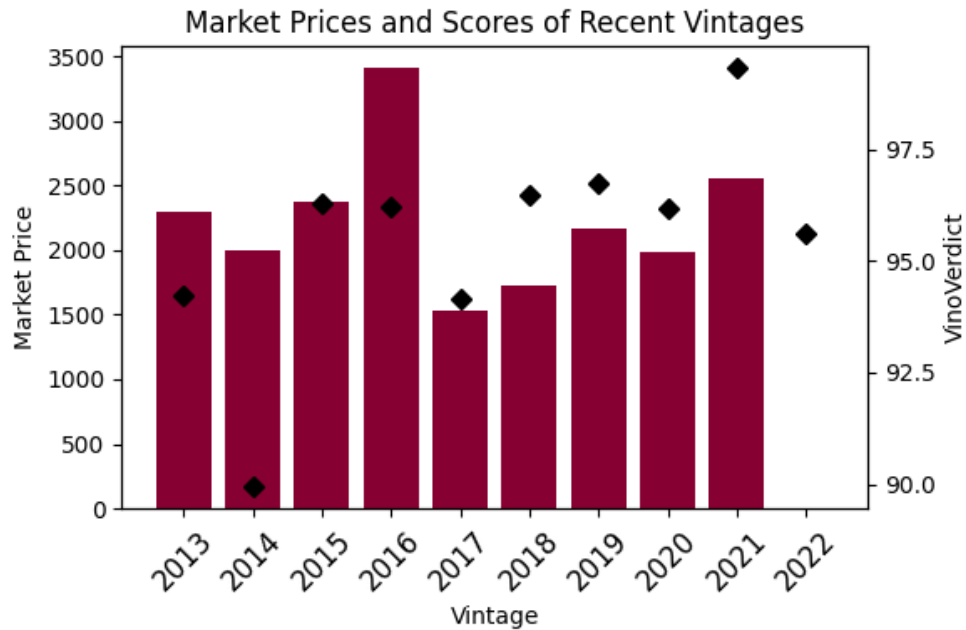
Tenuta San Guido, Sassicaia

Executive Summary

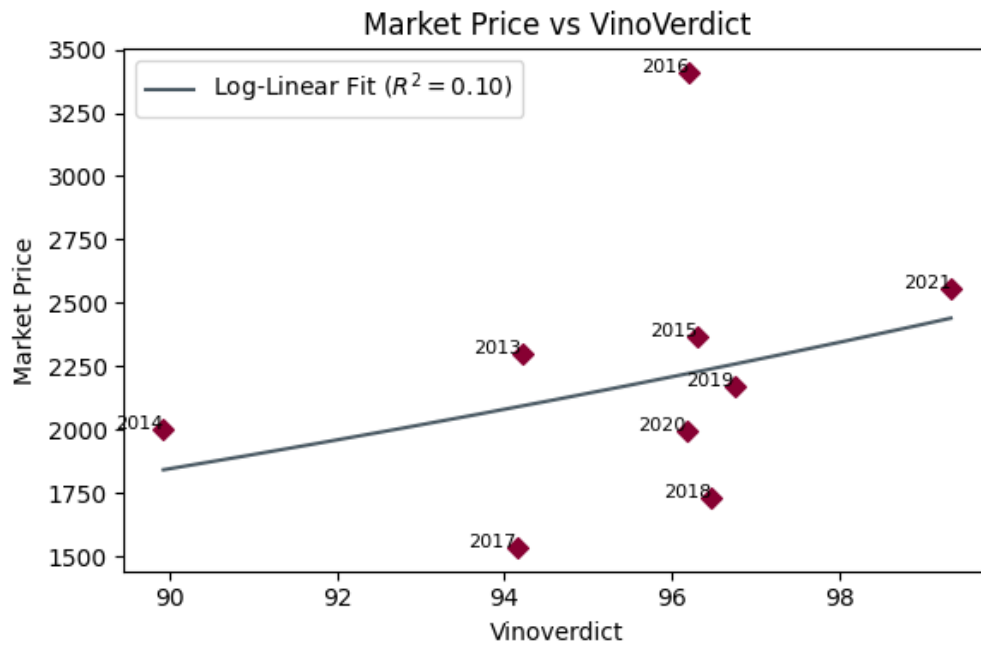
- No.3 rank in the **2024 Power 100**, up 54 places on 2023
- **Sassicaia 2021** and **2020** were the 3rd and 5th top-traded wines of any brand in 2024 by value, and the 12th and 11th respectively by volume
- Across all vintages, Sassicaia was the 4th top-traded brand by value of 2024, behind Lafite, Mouton, and Petrus
- Sassicaia was the 3rd top-traded brand by volume of 2024, behind Pontet-Canet and Lafite

2022 Analysis

- Due to be released on Thursday 13th February with a Recommended Retail Price of **£1,250 per 6x75 (c.€250 per bottle)**, flat on the 2021 release price
- This will put it above the current Market Price of all recent vintages other than the 100-point scoring 2021 and 2016 (see charts below)
- The **2022** receives a 96-point rating from **Jane Anson** (the only major critic to have rated it so far), compared to 100-points for the 2021
 - ‘The tannins are gentle and integrated even now, while still in barrel, and it provides a striking contrast with many 2022s from this corner of Tuscany, where concentration is the byword. Sassicaia is able to retain acidity even in the hottest summers [...] The frame is in place, and the density offset by a soft textural caress’.
- **2022** Liv-ex Drinking Window – 2031-2049
- The 2021 last traded at £1,160 per 6x75 (equivalent to £2,320 per 12x75 or €232.6 per bottle), 7.2% below its release price
- Holding the release price at the same level as the great 2021 vintage is likely to make this a tough sell



**VinoVerdict is Liv-ex's critics' ratings aggregator. It accounts for the average spread of each critic across all ratings they submit, and normalises them onto a 100-point scale. Only the most recent rating is used from each critic.*



Price performance over the past month, 1 year and five years

Vintage	1-Month % Change	1-Year % Change	5-Year % Change
2021	2.8%	2.4%	-
2020	-0.4%	-13.8%	-
2019	-0.5%	-9.4%	-
2018	-15.1%	-21.2%	-
2017	-19.2%	-24.7%	-9.6%
2016	-5.3%	-7.8%	43.1%
2015	-3.3%	-7.1%	13.9%
2014	-4.8%	0.0%	34.8%
2013	0.0%	4.5%	35.3%

Breakdown of buyer geography

	United States	United Kingdom	Europe	Asia
Past month share (%)	1.61%	11.86%	85.31%	1.21%
Past year share (%)	10.98%	33.07%	52.81%	3.14%